

Career Summary

Over fifteen years experience in the professional graphic and web design field. Nine years of experience in the design and development of web-based user interfaces, including creative direction, layout, HTML production and integrating scripts/programming languages for corporate internets, intranets and extranets. Four years of experience in designing business-to-business and business-to-customer print collateral and business identities. One year experience teaching visual communications at university level.

Education

University of Wisconsin, Madison B.S., Art with a concentration in graphic design
 Minneapolis College of Art & Design

Languages

English | mother tongue
 French | written and spoken
 Korean | spoken

Skills

HTML
Applications
 Macromedia Flash
 Macromedia Fireworks
 Macromedia Dreamweaver
 Adobe Photoshop
 Adobe ImageReady
 Adobe Illustrator
 Adobe PageMaker
 QuarkXpress
 Microsoft Word
 Microsoft Excel
 Microsoft PowerPoint
Platforms
 Macintosh OS, Windows

Professional Experience

Visual Communications Instructor

October 2005 – present
 Paris, France

- L'Ecole Bleue, School of interior Architecture and Industrial Design
- Develop curriculum for graphic design projects for 4 levels of French college students
 - Create syllabus for students through the application of different methodologies and production techniques
 - Teach web design principals to seniors in English
 - Organize exhibitions of students' work

Art Director

November 2001 – present
 Paris, France

Freelance

Created, designed and built the visual solutions for multiple non-profit organizations and companies including:

- byagnes.fr (France) | A French interior design company
- MESSAGE (France) | An English based mothers support group for parents living in and around Paris.
- Szul (New York) | An online retailer of diamonds, gemstone and pearl jewelry
- Scopeo (France) | An internet marketing analysis company
- Nutrilog (France) | A software product offering expertise for nutritional professional
- Ypok (France) | A new technology integrator which develops tailored IT solutions
- Standard and Poors (UK) | An international provider of credit ratings
- Clevermedia (UK) | A photographic agency based in England
- The Phipps Houses Group (USA) | One of the U.S.'s largest not-for-profit organization for affordable housing
- Brown Brown & Klass (USA) | A Law firm offering legal services in civil litigation, insurance defense and law
- Red Brick Properties (USA) | A Full service New York based real-estate company
- National CAPACD (USA) | A not-for-profit organization that focuses on affordable housing, community and economic development needs of Asian American and Pacific Islander communities
- Asian Americans for Equality (USA) | A not-for-profit organization committed to community service and empowerment targeting immigrants, low-income families and minorities throughout New York City

Art Director

June 2000 - November 2001
 New York City, New York

Parlo

- Created the look and feel of Parlo.com in three navigational languages
- Collaborated with Curriculum Department to create engaging, interactive and pedagogically sound courses
- Designed print collateral materials including posters, mailers, ad banners and other promotions for Parlo's branding, identity and marketing projects
- Worked closely with Sales Department to create co-branded Web pages and promotional material for Parlo's partners and clients
- Maintained creative integrity through supervision of junior design staff and production staff

Art Director

October 1999 – June 2000
 New York, New York

Columbia House Company

- Designed creative treatments for promotional Web pages for new and existing customers working closely with marketing and other designers
- Conceptualized ideas and templates to create a level of personalization to the returning user/customer
- Created engaging animated ad banners for multiple Web sites promoting Columbia House offer and promotions
- Collaborated with designers creating style guides and templates to best complement columbiahouse.com for a consistent look and feel in extending the Columbia House brand

Creative Designer

January 1999 - October 1999
 New York, New York

Cambridge Technology Partners

- Conceptualized and designed interface creative treatments for financial institutions, e-commerce and ebusiness Internets, extranets and intranets
- Provided creative direction, layout and graphical content on a strategic level in the sales cycles, creating engaging and innovative user interface
- Collaborated with peers of different disciplines to maximize online design usability
- Created concepts and visual solutions to meet the needs of clients (external and internal)

Web Designer | Graphic Designer

August 1996 - December 1998
 Eagan, Minnesota

KeyTech LLC

- Created graphics, layouts and user interfaces for multiple non-profit, corporate, and online magazine Web sites, internets and intranets
- Collaborated closely with database programmers, content developers, and project managers
- Consulted with and guided clients on their design and project objectives
- Designed custom print collateral for KeyTech, including innovative identity packages, proposal presentation binders, and other marketing materials
- Negotiated print buys, managed purchases, and project development